



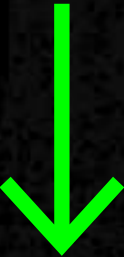
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V I S U A L

B R A N D
D E S I G N

D I S E Ñ O G R Á F I C O
Y C O M U N I C A C I Ó N
V I S U A L D E S D E E L
2 0 1 0 E N S A N T I A G O
D E C H I L E



- C R E A C I Ó N D E M A R C A
- I D E N T I D A D V I S U A L
- D I S E Ñ O E D I T O R I A L
- G R Á F I C A E N E S P A C I O S
- W E B & D E S A R R O L L O D I G I T A L
- D I S E Ñ O D E P R O D U C T O S
- D I S E Ñ O D E I N F O R M A C I Ó N



WORK

WORK?



COSTAHUMBOLDT



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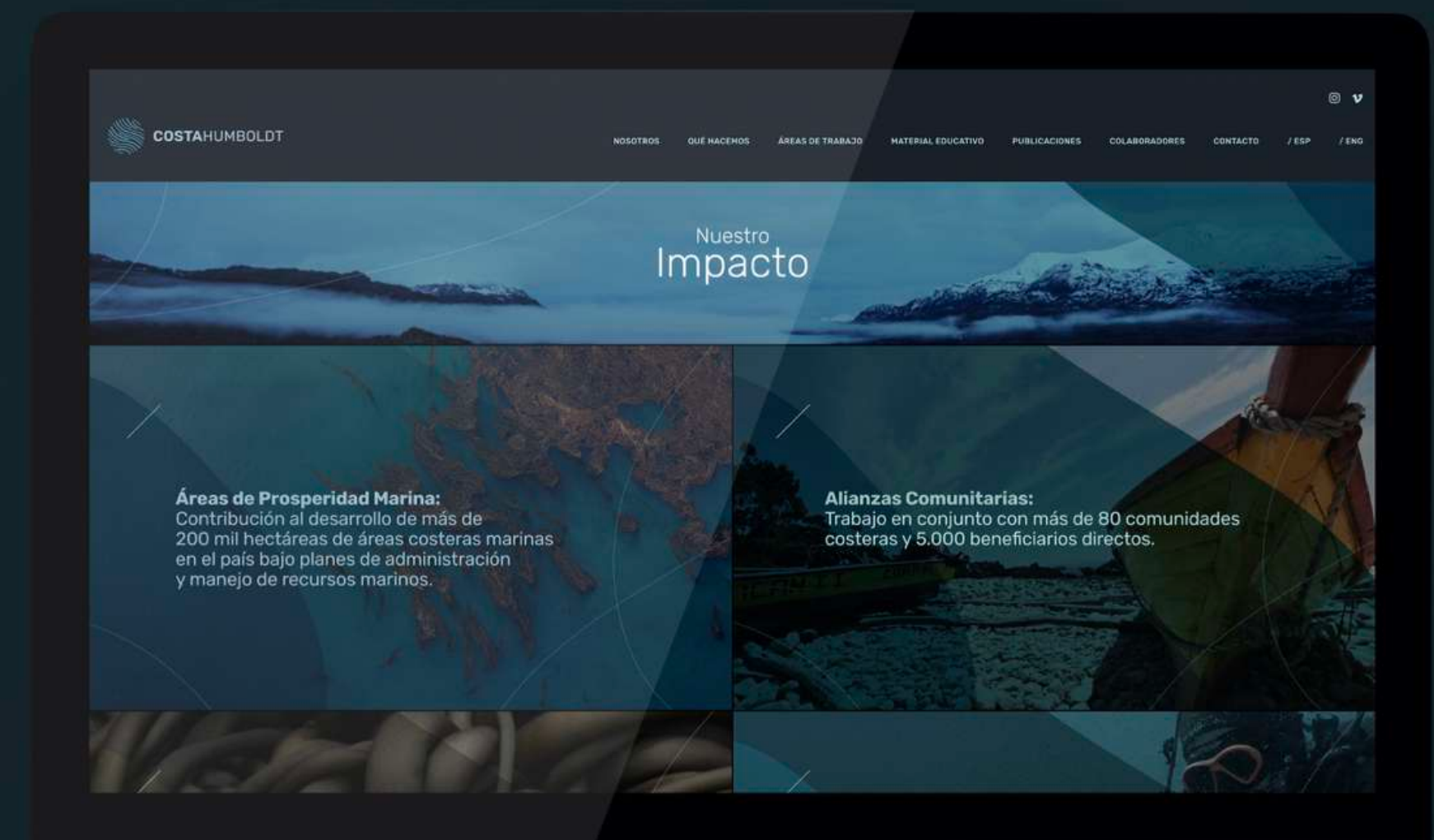
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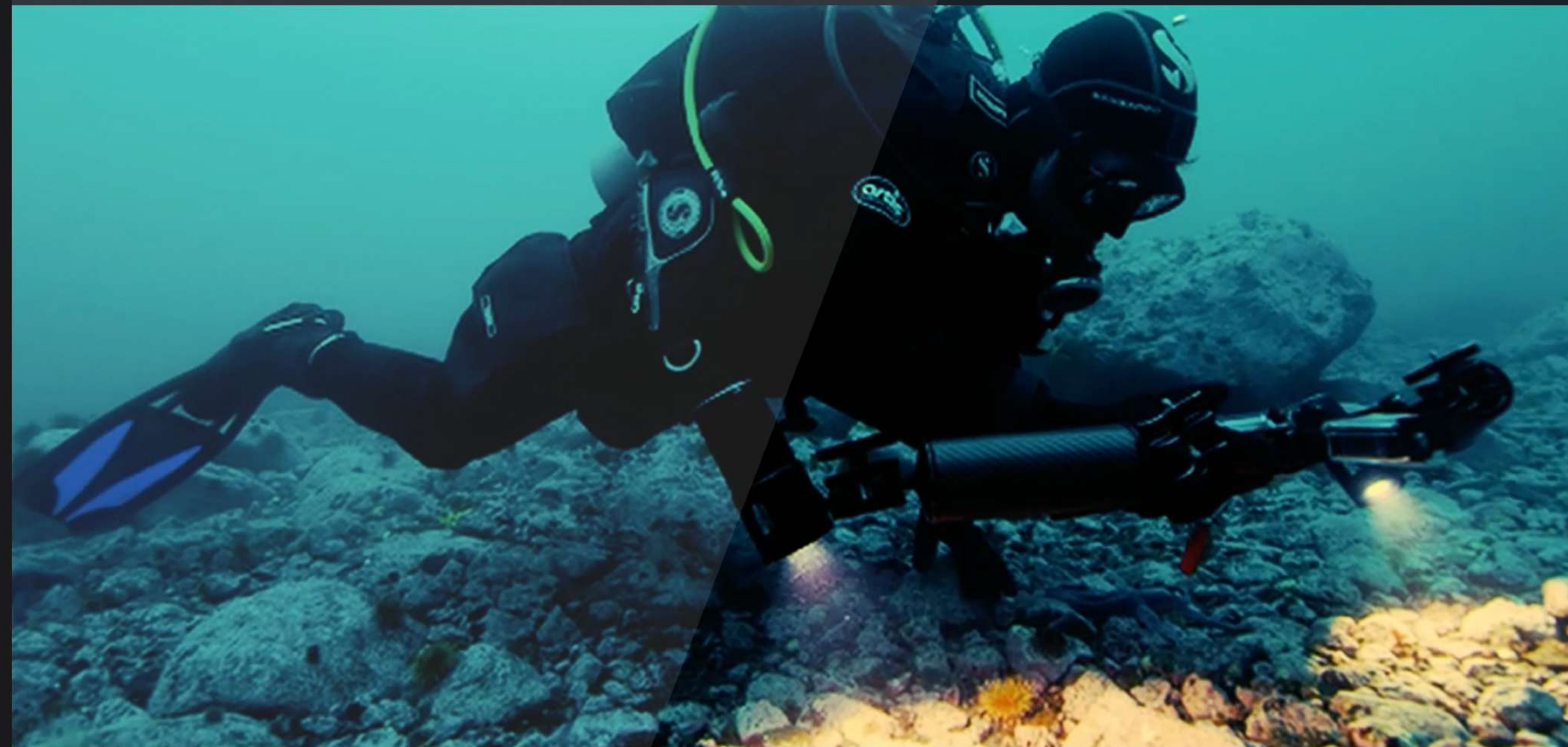
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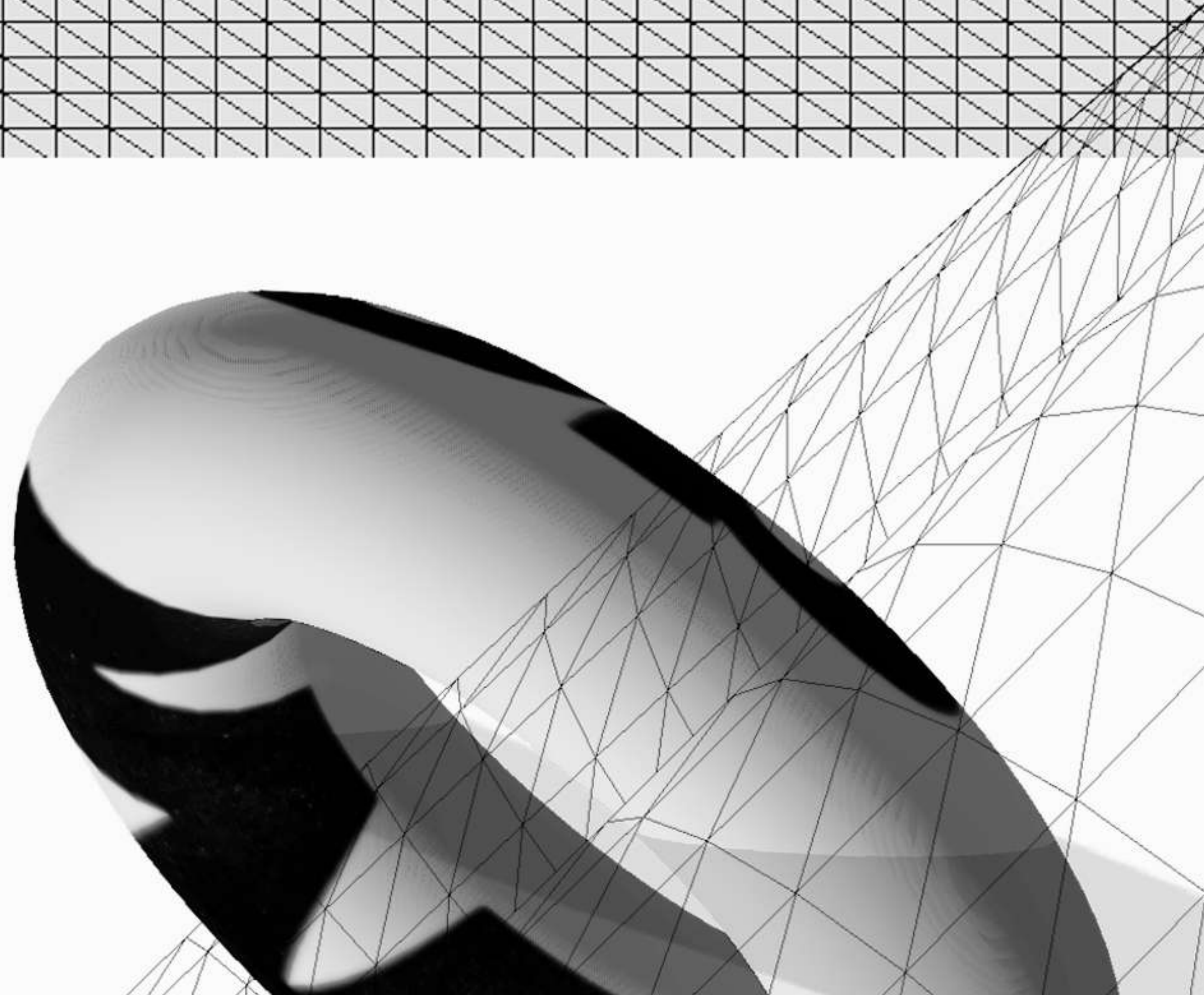
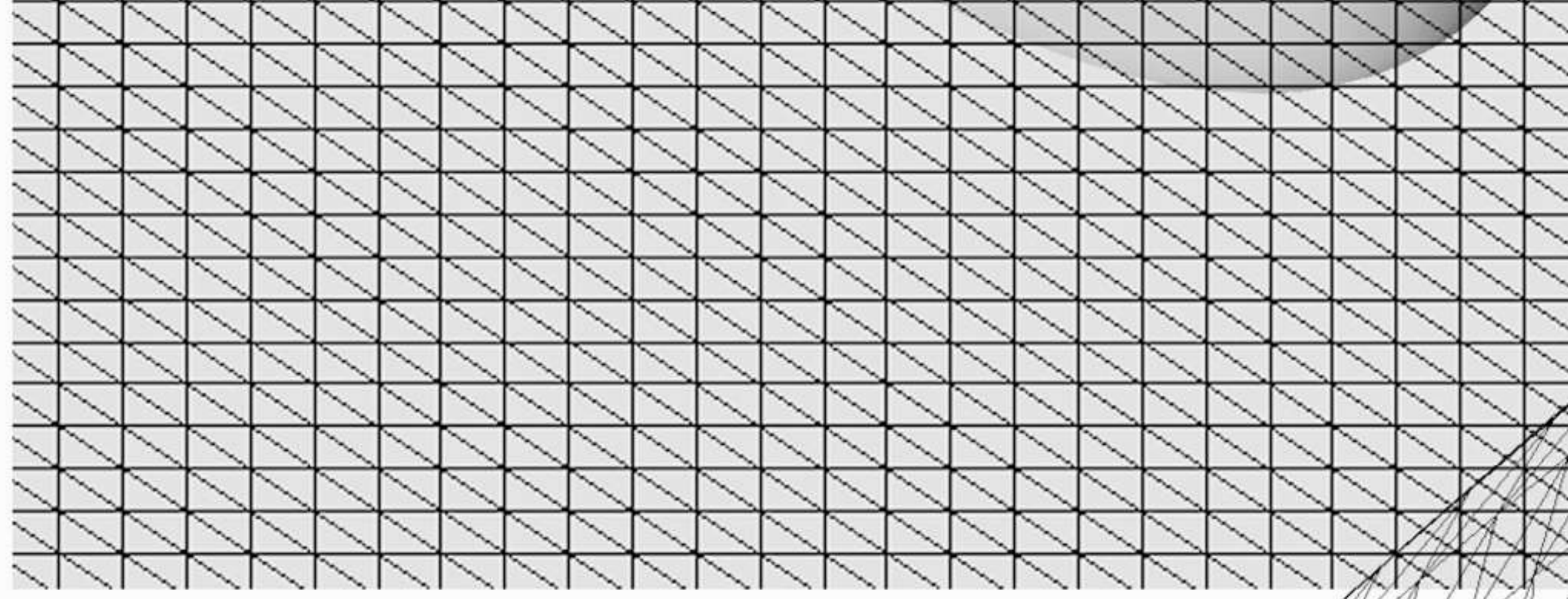
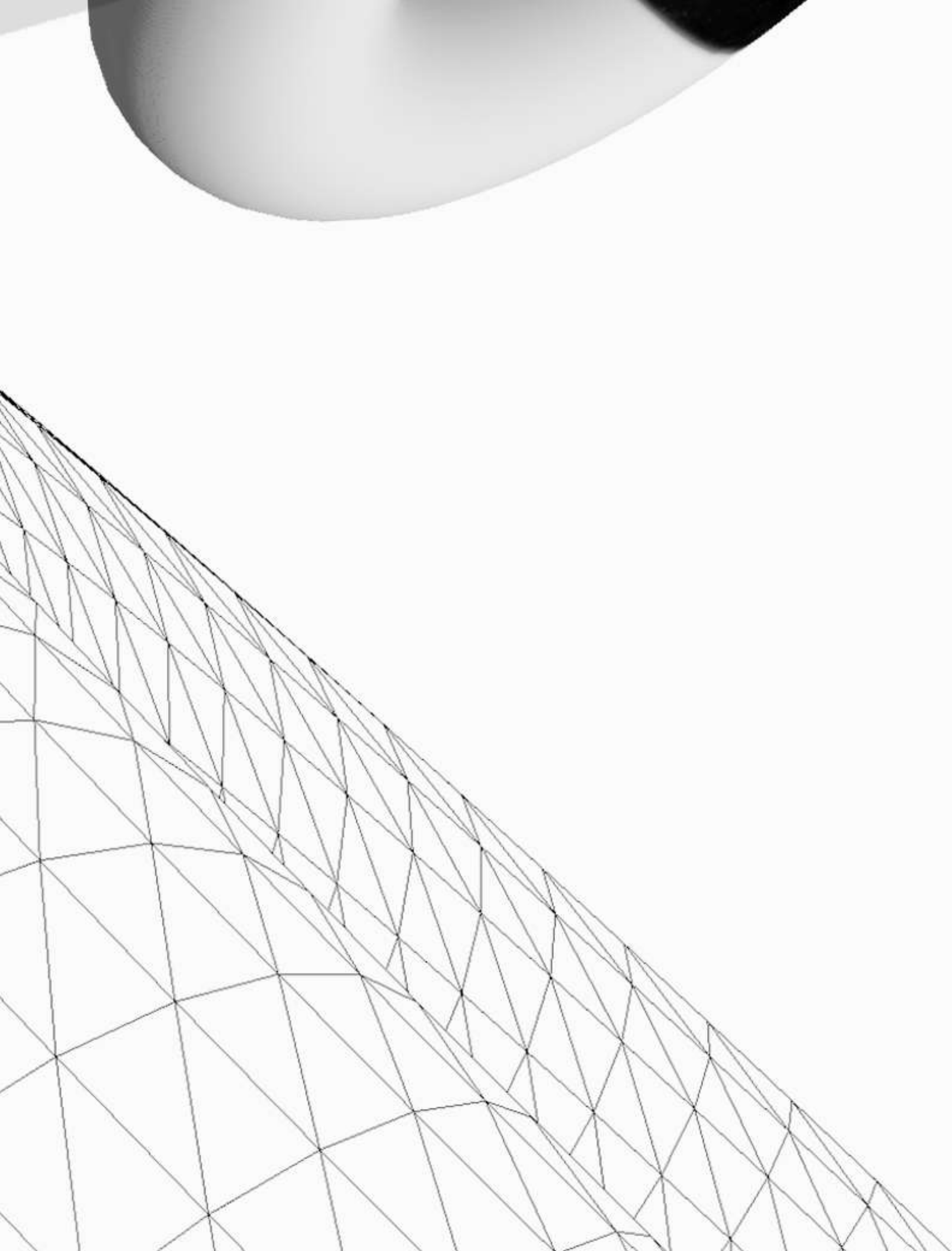
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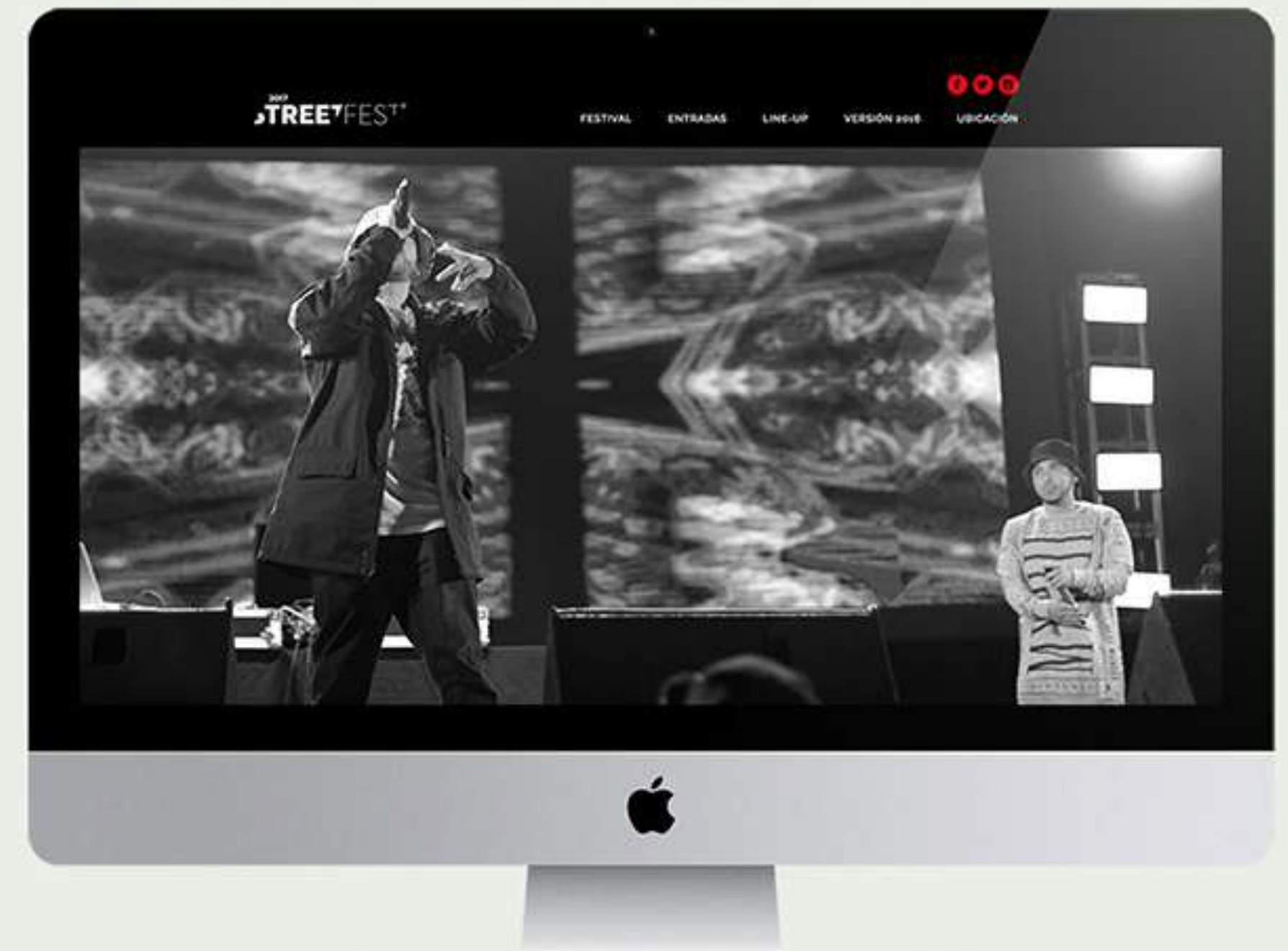


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ANIA NEKO BRONKO YOTTEKSNI
R. ANDROIDEROOTZ HIFI SKATE MA
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NACIO GALLLO BMX VICTOR MUNO
EGO GALDAMES VÍCTOR PULGAR
FITI FELIPE HERRERA (AKA. BLAC
ORTAVOZ, & EL FRÉNTTE SUR
ABITACIÓN DEL PÁNICO ABYA YAI
EWEN AFROBEAT CÓMO ASESINA
ANIA NEKO BRONKO YOTTEKSNI
R. ANDROIDEROOTZ HIFI SKATE MA
MÉNEZLUIS BALMACEDA BENJAN
ATÍAS LETELIER JUAN PABLO DIA
NACIO GALLLO BMX VICTOR MUNO
EGO GALDAMES VÍCTOR PULGAR



M BY MAMBA

VELAS AROMÁTICAS DE SOYA
HANDCRAFTED SOY CANDLES

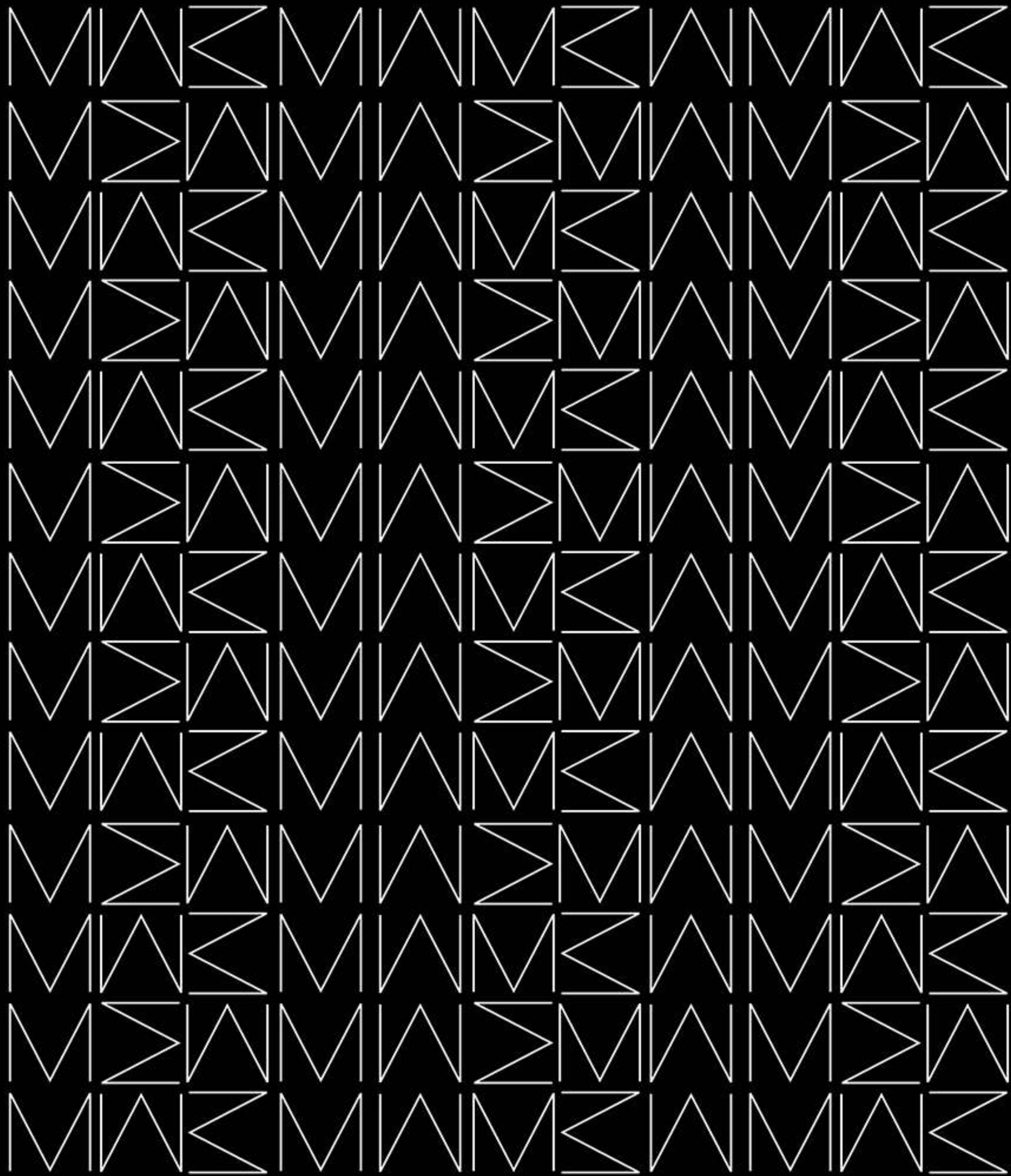
PRODUCTO ARTESANAL
HECHO EN CHILE

M

BY MAMBA

HANDCRAFTED SOY CANDLES







parque
jeinimeni



báltico INMOBILIARIA

**nos preocupamos
por los detalles**



HEALTH MADE SIMPLE



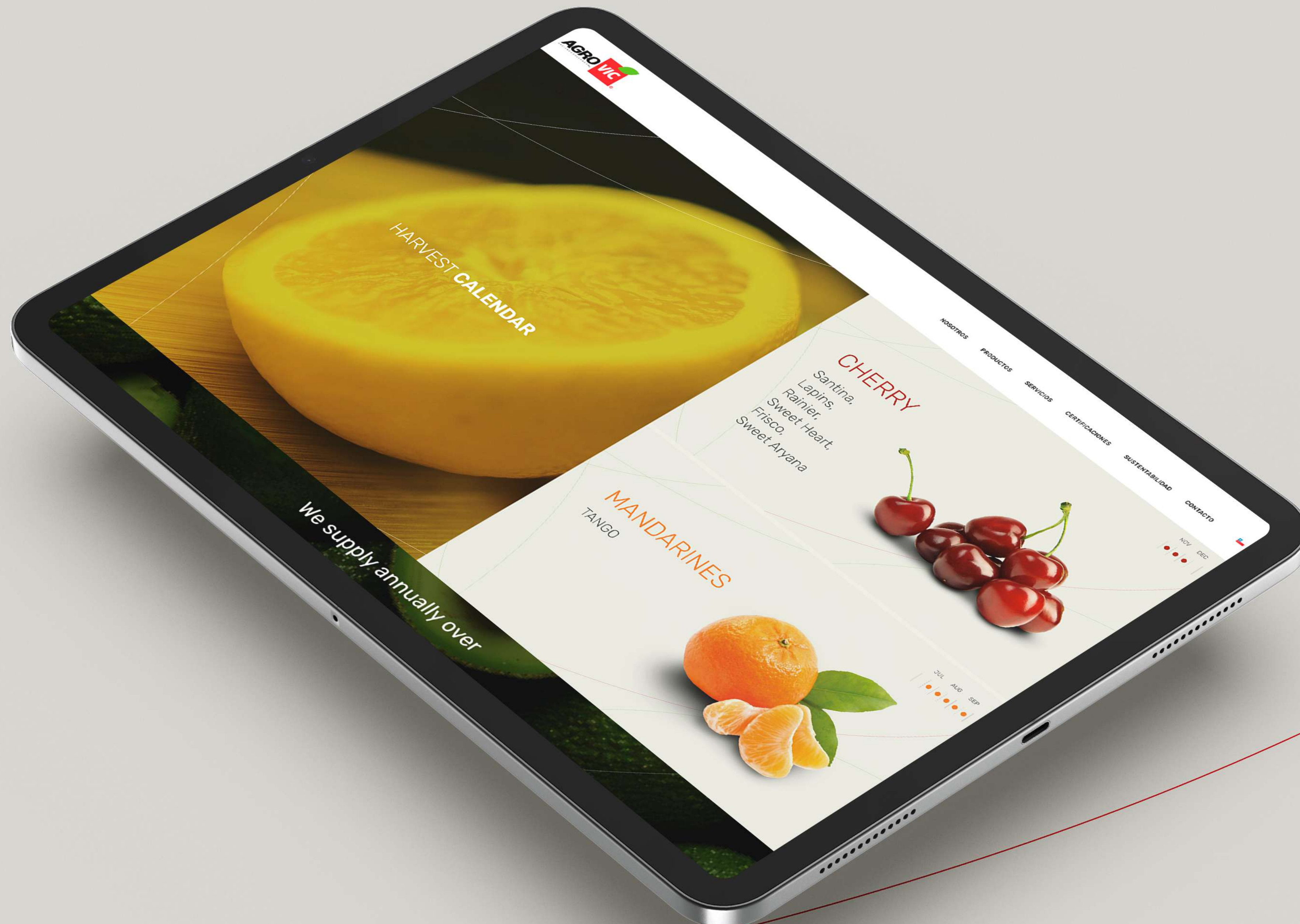
Helvetica Neue

Light I abcdefghijklmnopqrstuvwxyz
Light Italic I abcdefghijklmnopqrstuvwxyz
Regular abcdefghijklmnopqrstuvwxyz
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HARVEST CALENDAR

CHERRY

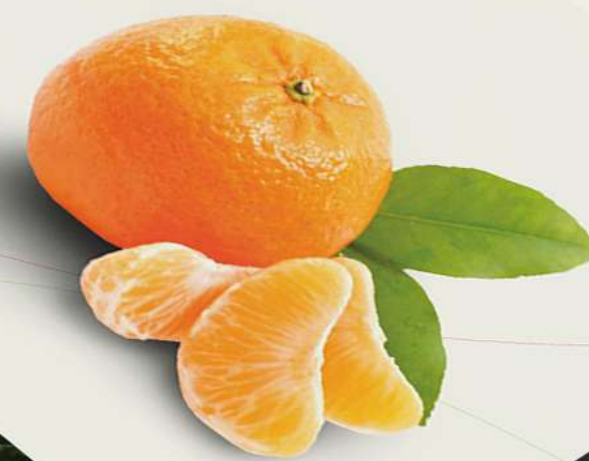
Santina,
Lapins,
Rainier,
Sweet Heart,
Frisco,
Sweet Aryana



NOV DEC

MANDARINES

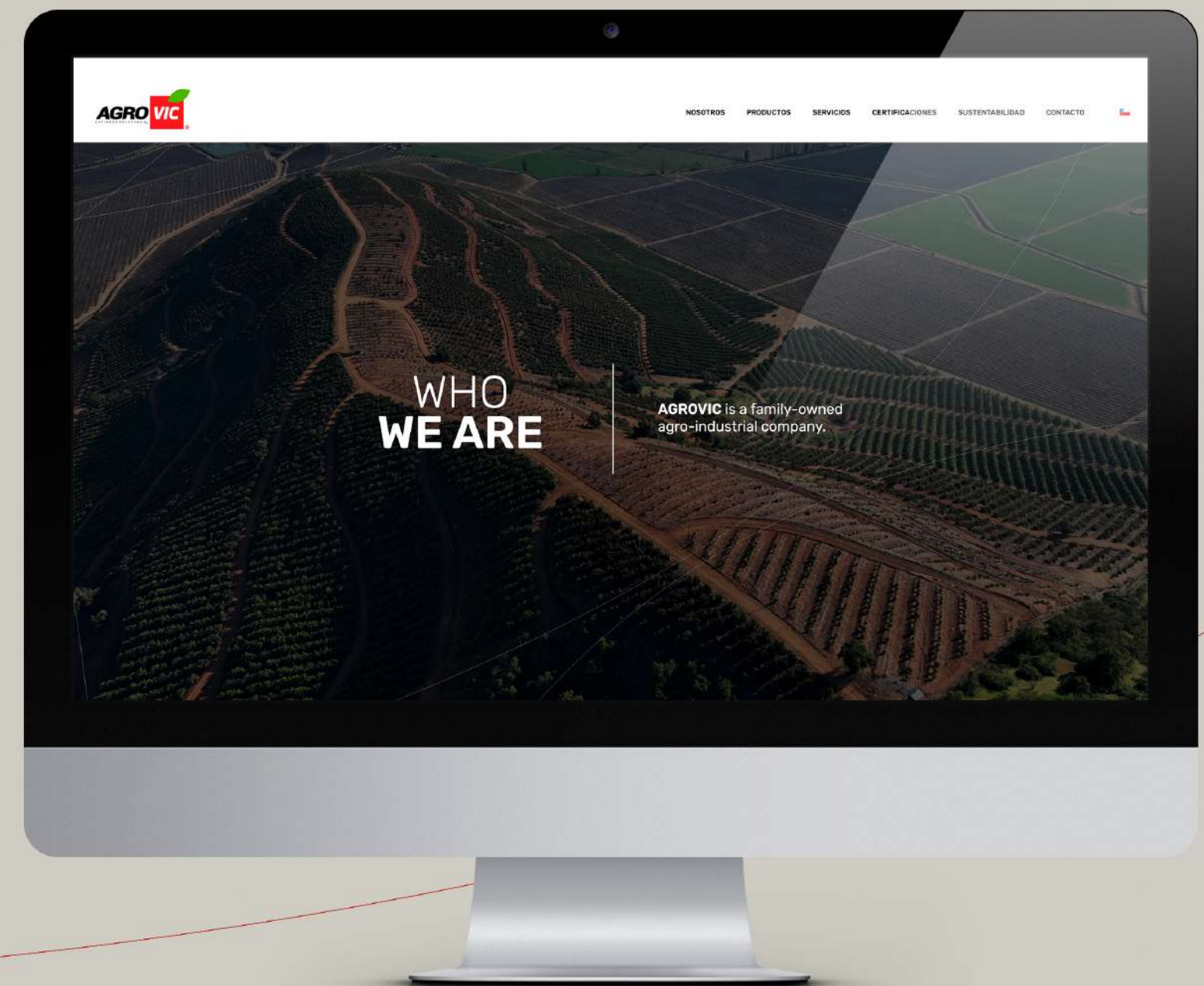
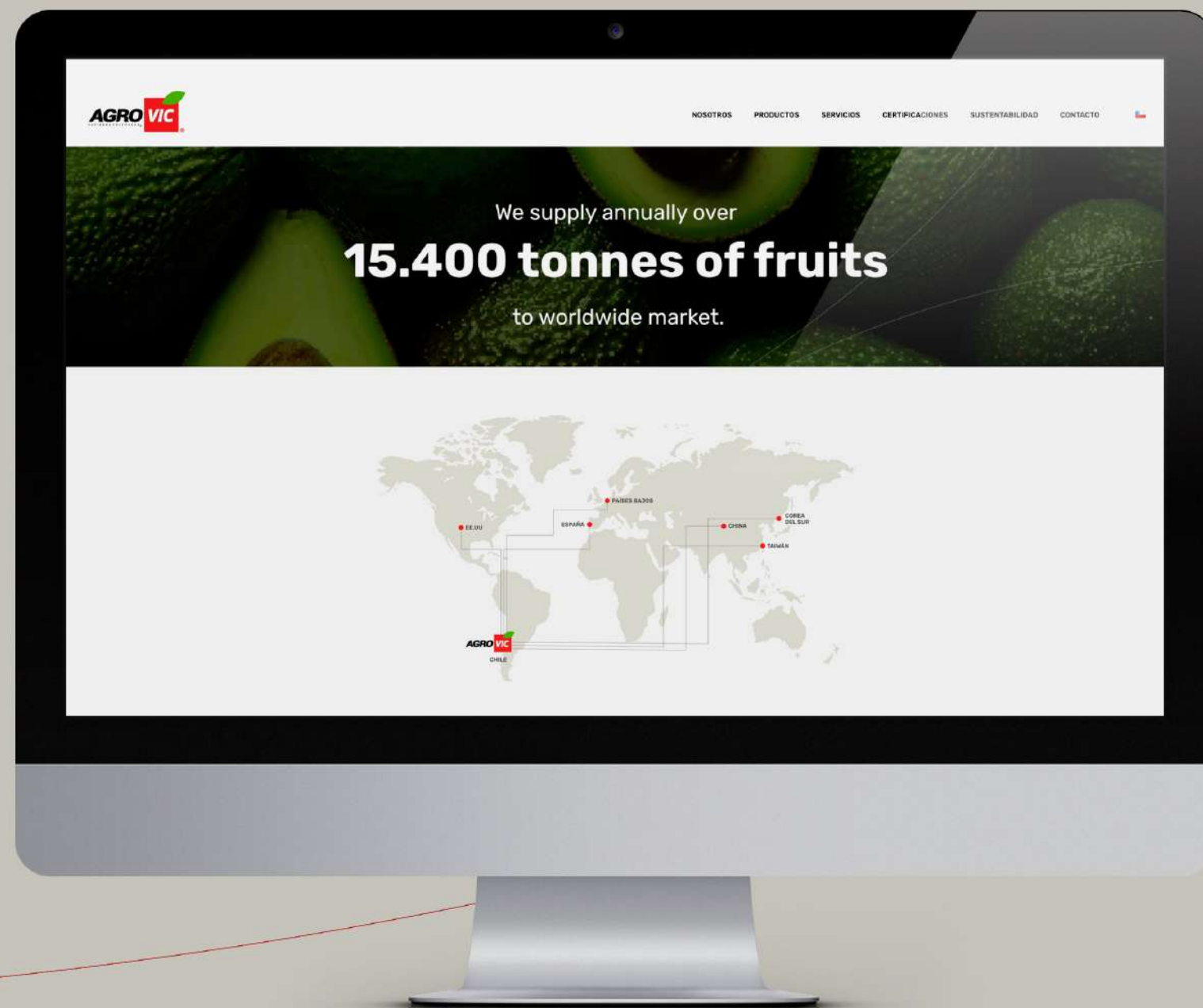
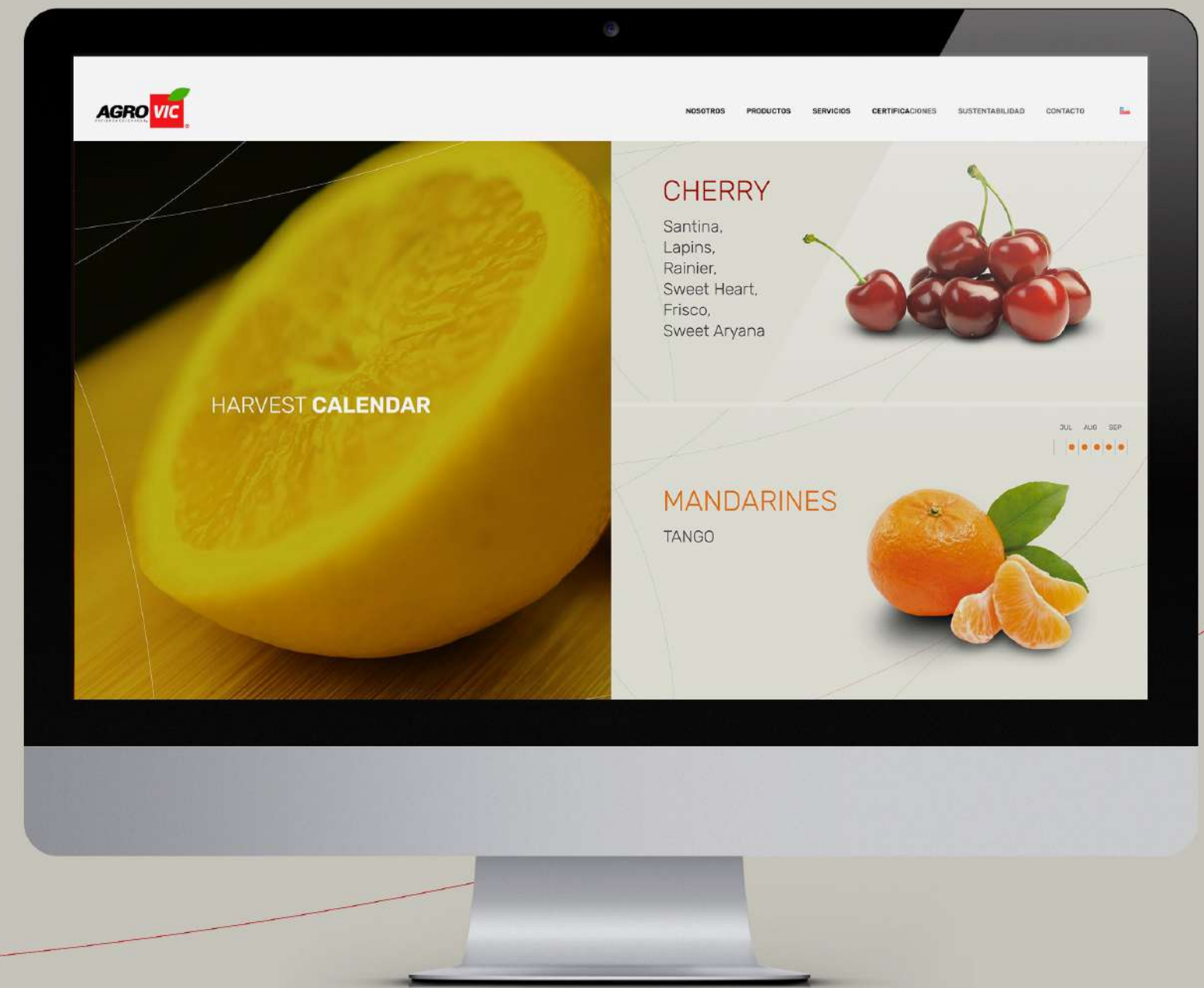
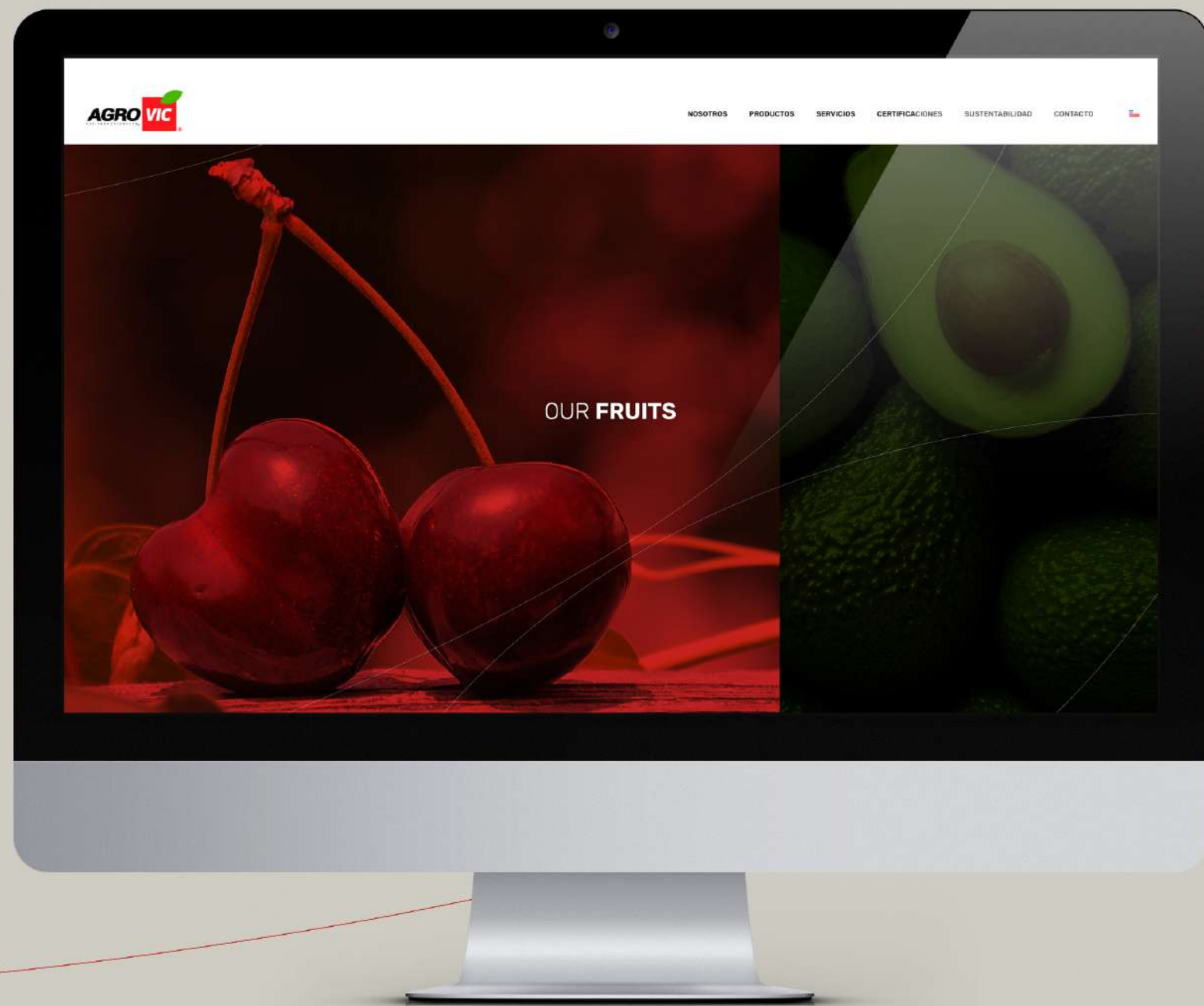
TANGO



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MUEBLES







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— ORIGINAL —
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ARQUITECTURA
DE MARCA

PALETA DE COLORES.

PANTONE 2935 C
C92 M66 Y0 K0

PANTONE 200 C
C16 M100 Y77 K7

PANTONE 7499 U
C2 M4 Y24 K0

PANTONE 348 C
C94 M20 Y96 K6

PANTONE 282 C
C100 M87 Y44 K50



BRANDING



ARQUITECTURA
DE MARCA

TIPOGRAFÍA

GOTHAM
LIGHT

100 PTS.
102 PTS.

20 PTS.
22 PTS.

GOTHAM LIGHT
GOTHAM BOOK
GOTHAM MEDIUM
GOTHAM BLACK

36 PTS.
38 PTS.

GOTHAM LIGHT
GOTHAM BOOK
GOTHAM MEDIUM
GOTHAM BLACK

36 PTS.
38 PTS.

SARA
con S de
SIN GLUTEN







Edición
Especial

1918



LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. SED DO EIUSMOD TEMPOR
INCIDIDUNT UT SANORE ET DOLORE MAGNA ALIQUA. QUIA IPSUM SUSPENDISSE VITRICES GRA
VIDA. RISUS COMMODÓ VIVERRA MAECENAS ACCUMSAN LACUS VEL FACILIS.

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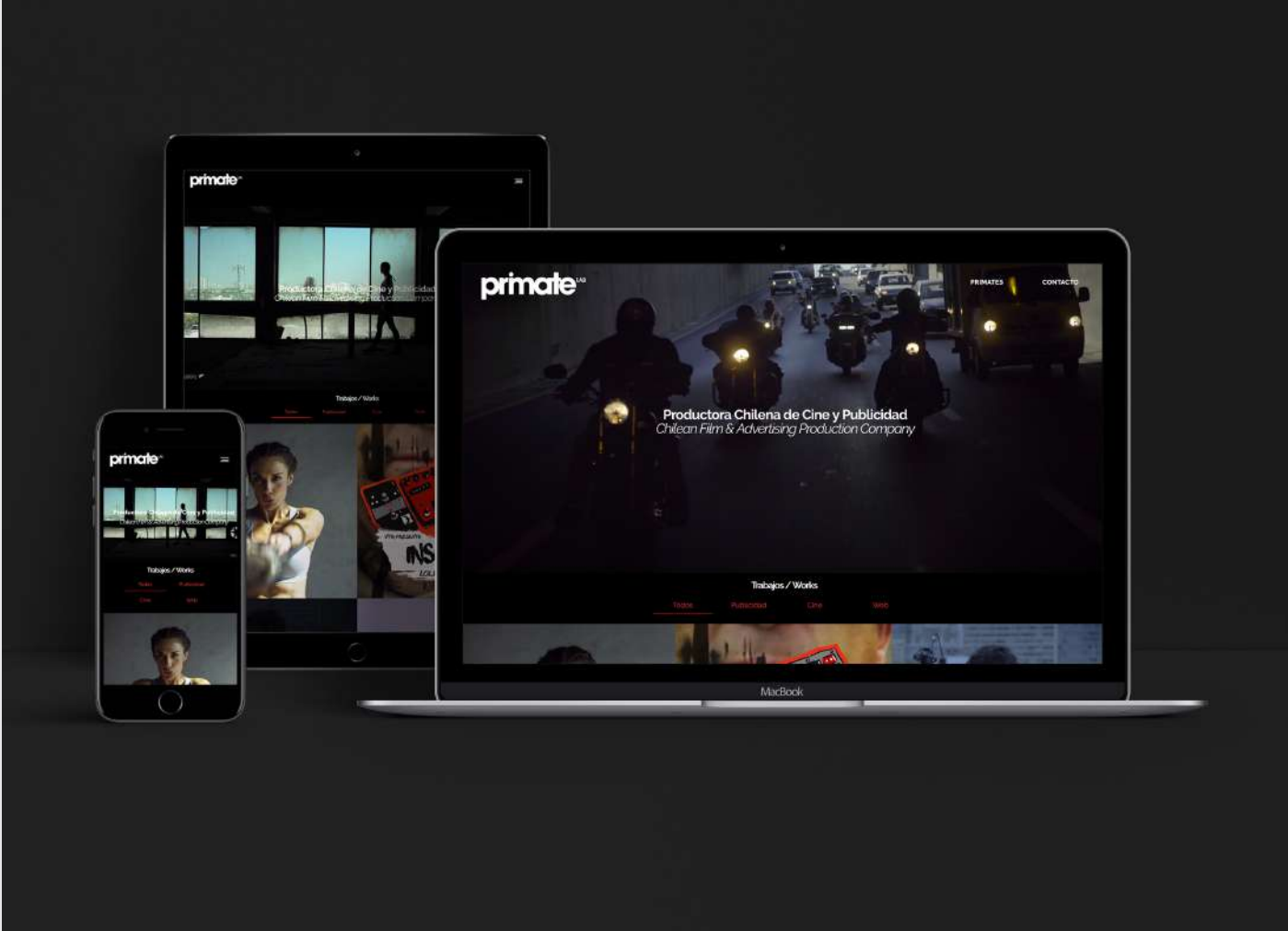
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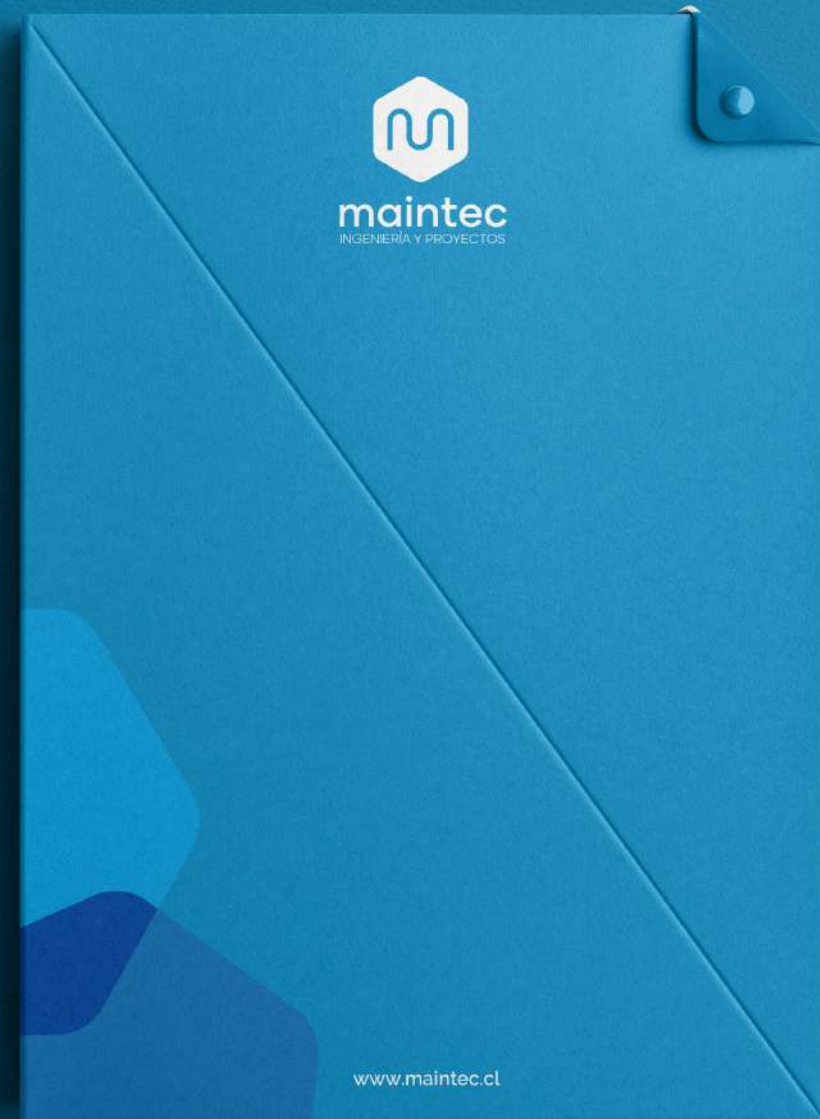
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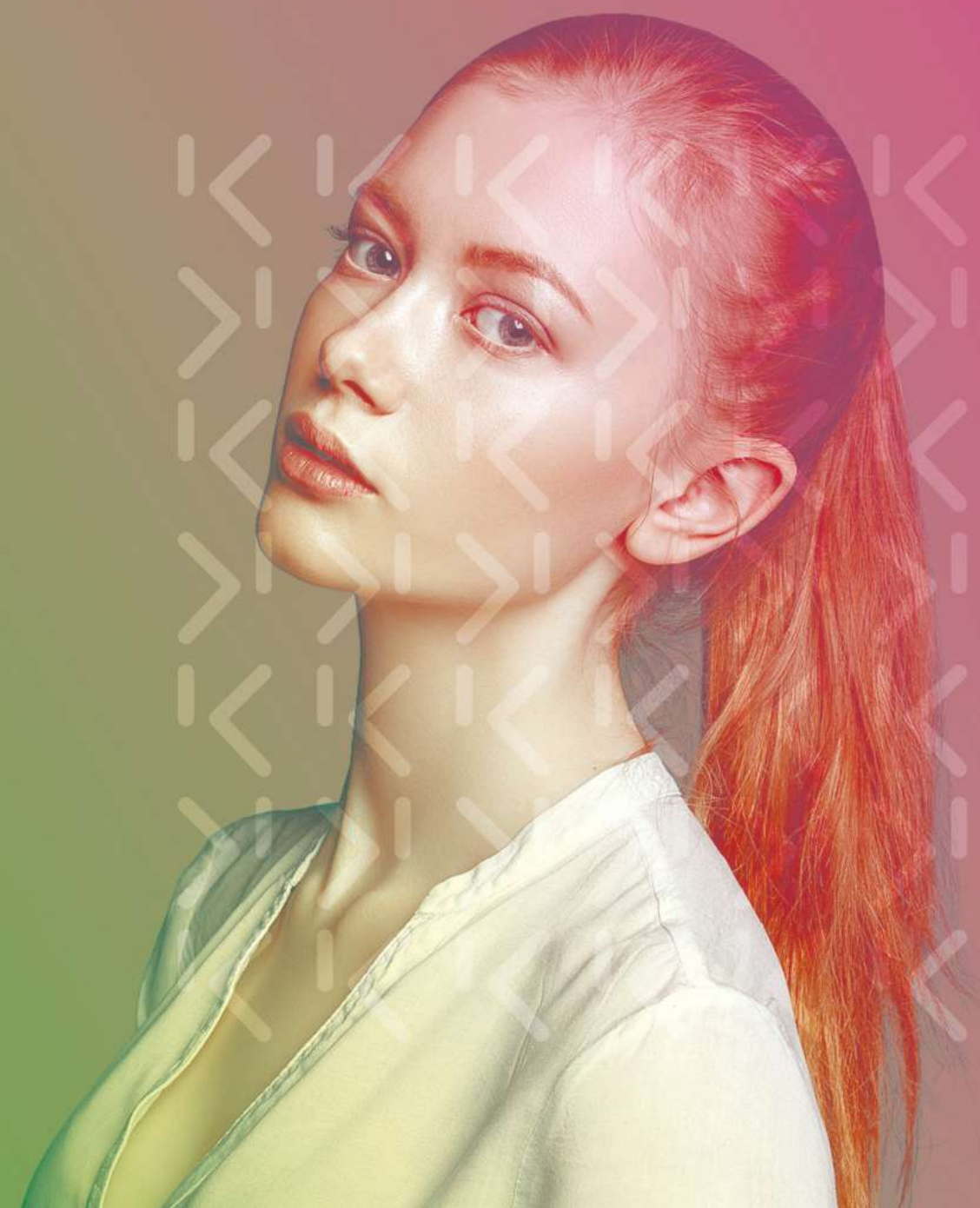


Parque
Jeinimeni
UN LUGAR SIN LÍMITES





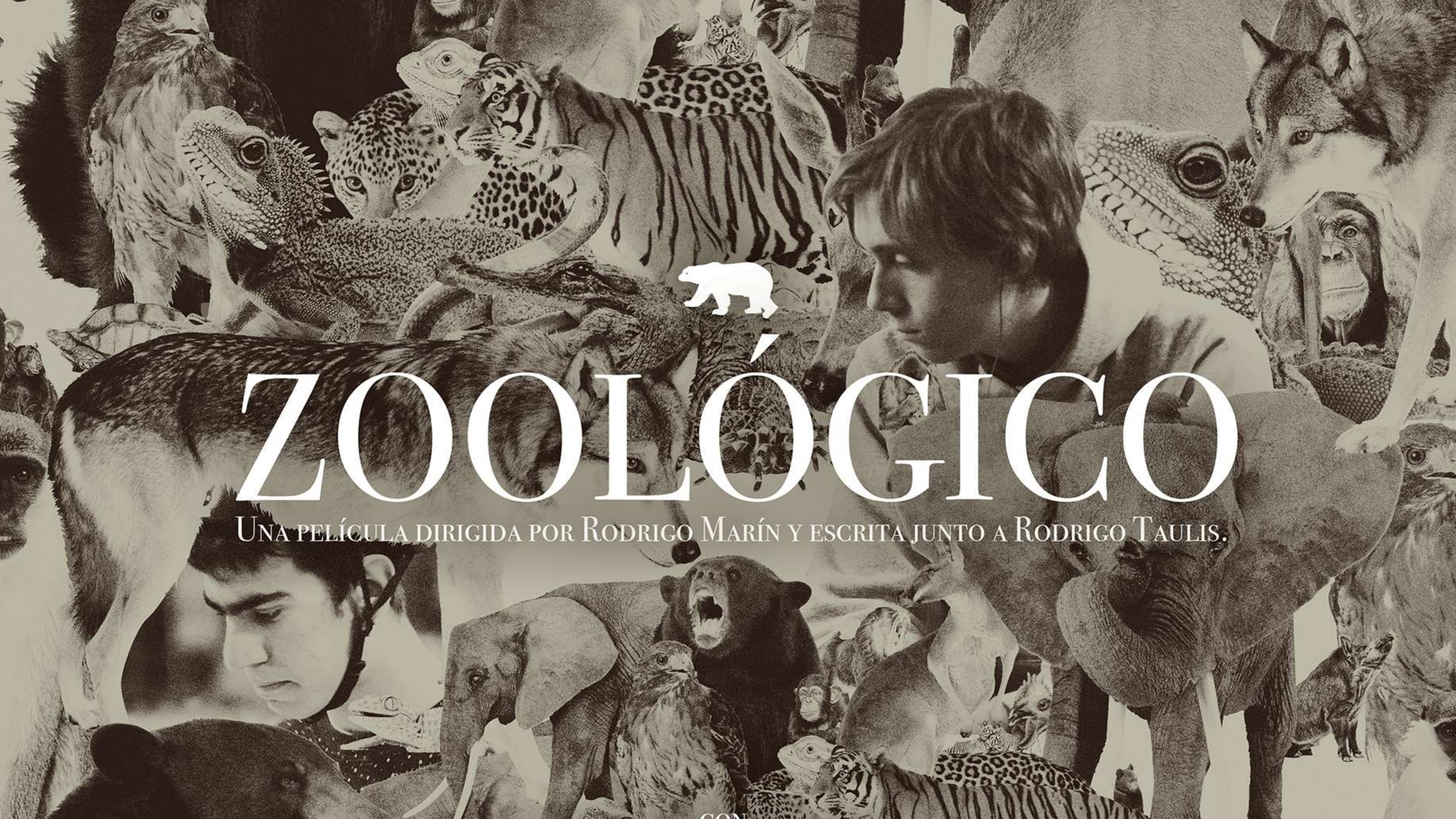
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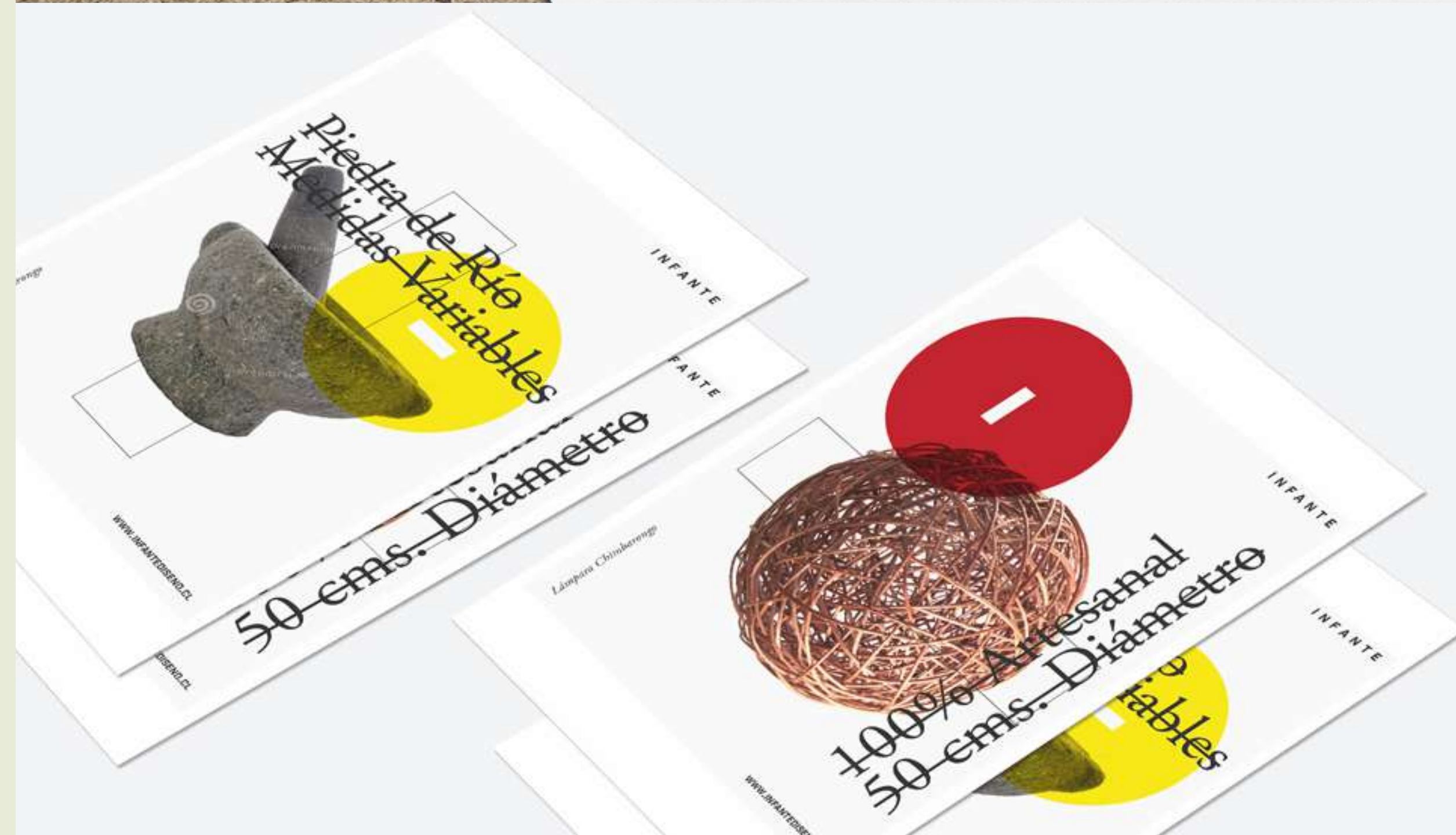






ZOOLOGICO

UNA PELÍCULA DIRIGIDA POR RODRIGO MARÍN Y ESCRITA JUNTO A RODRIGO TAULIS.





ALPACAWOOL





TORCH
RED

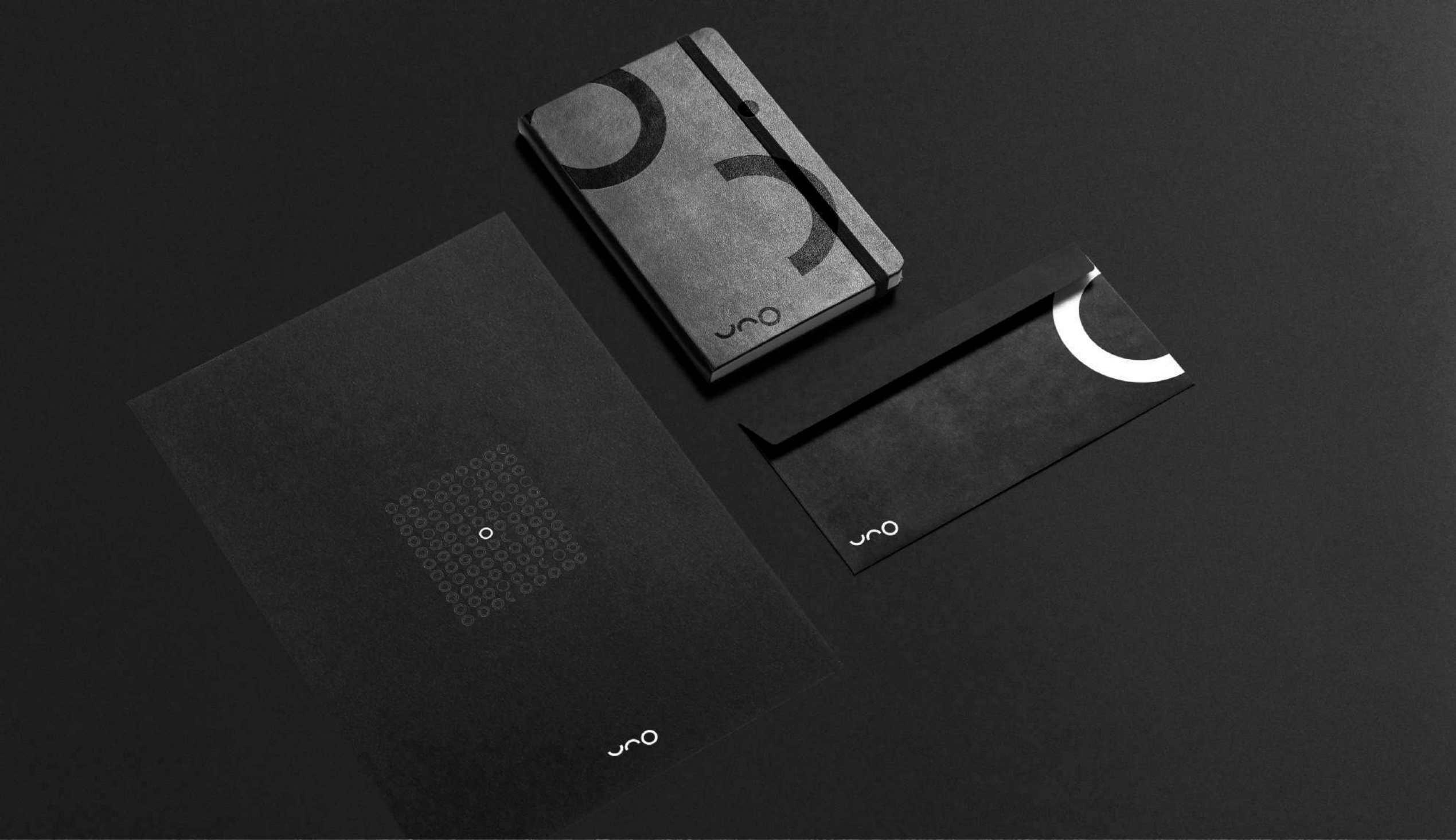
WEDGEWOOD
BLUE

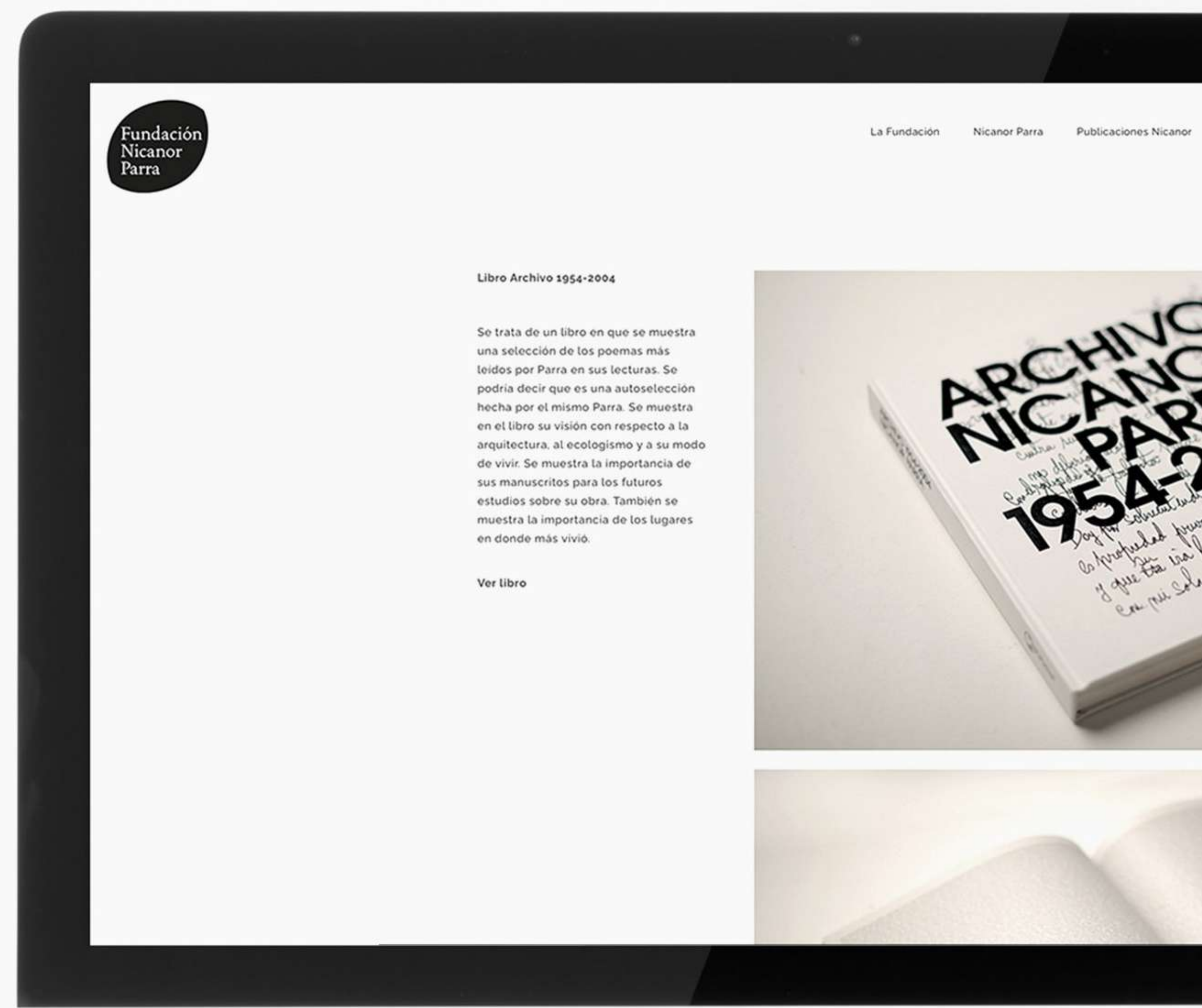
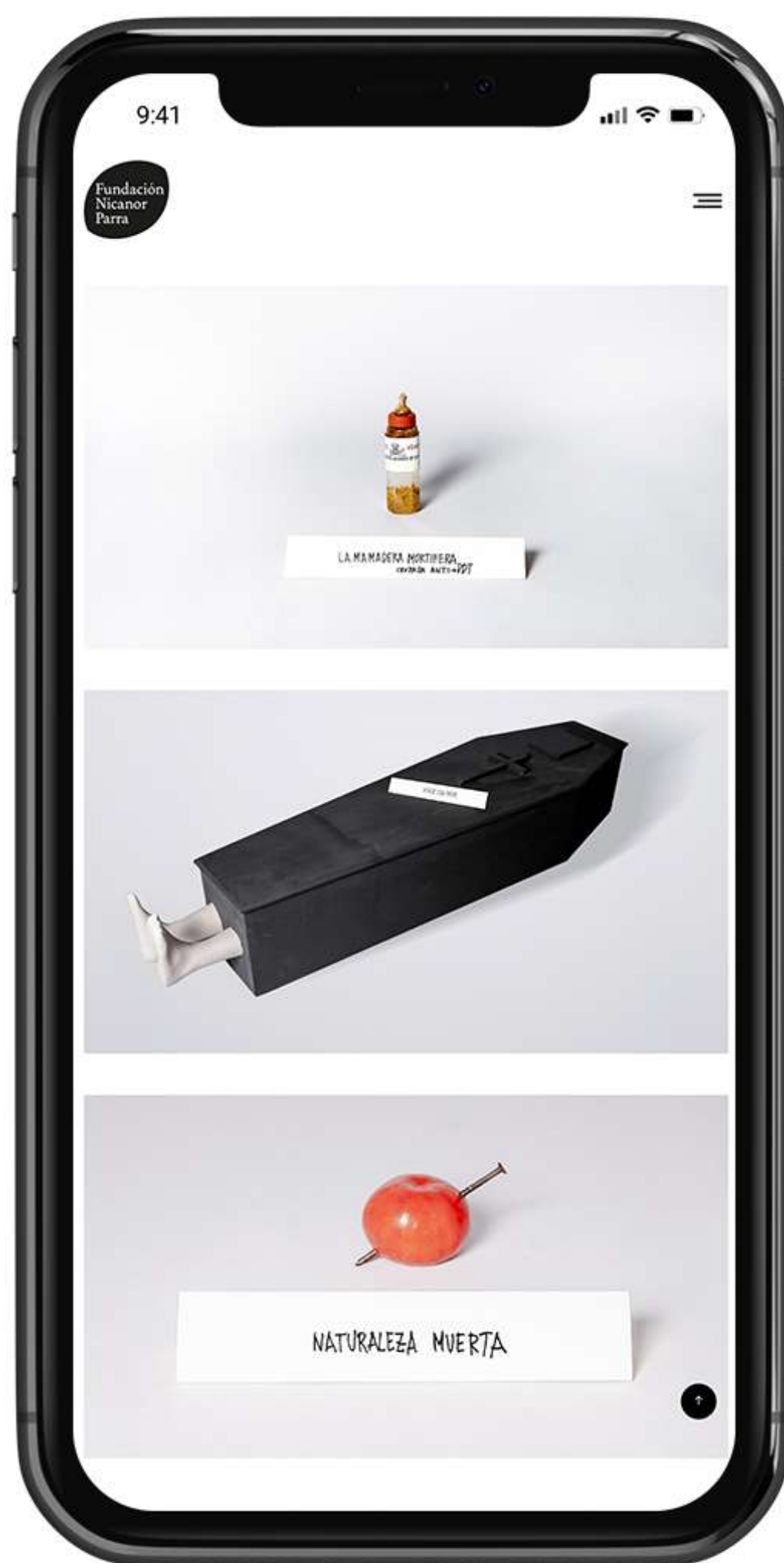


• LR •

LOS RUILES
• LR •
MAULE • CHILE
CERVEZA ARTESANAL



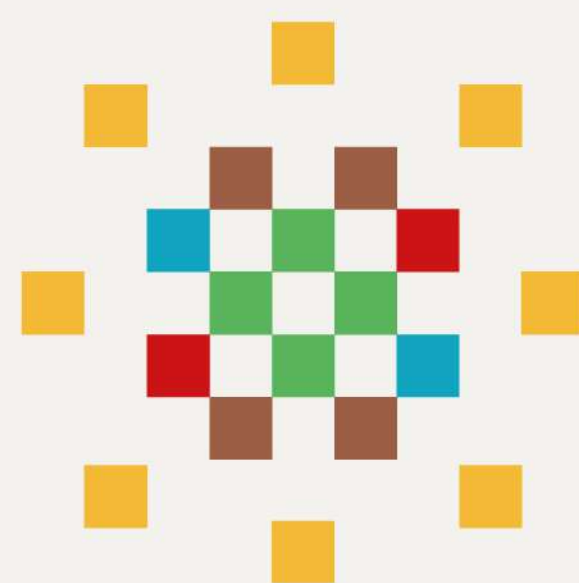












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